

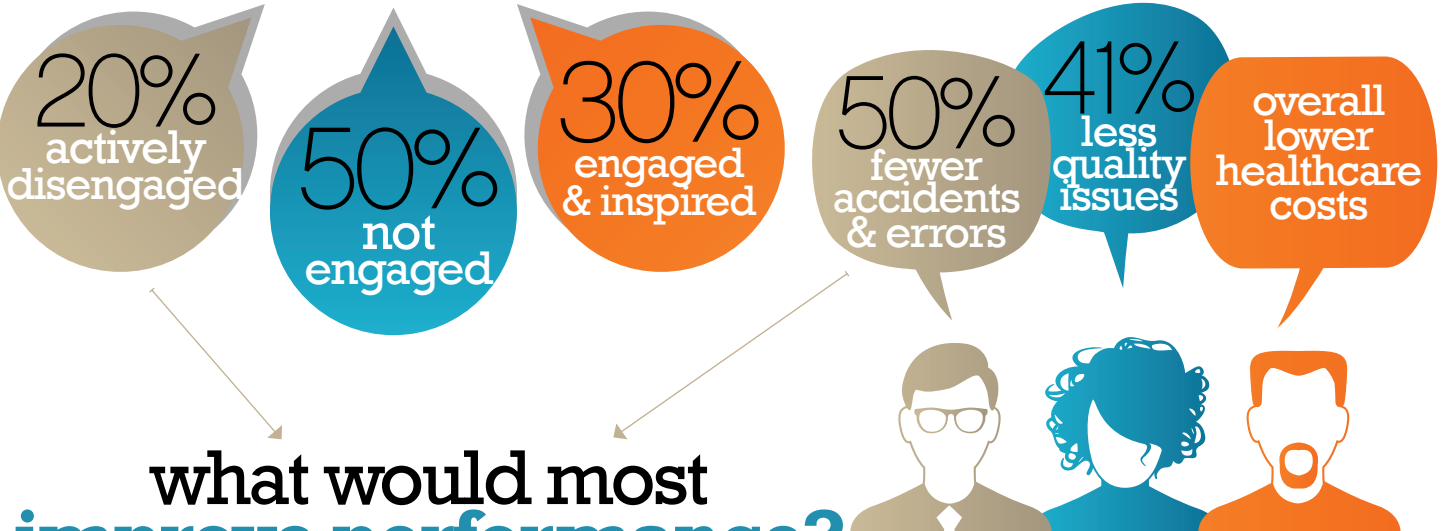
The Power of Increasing Personal Effectiveness[®]

The Bad News

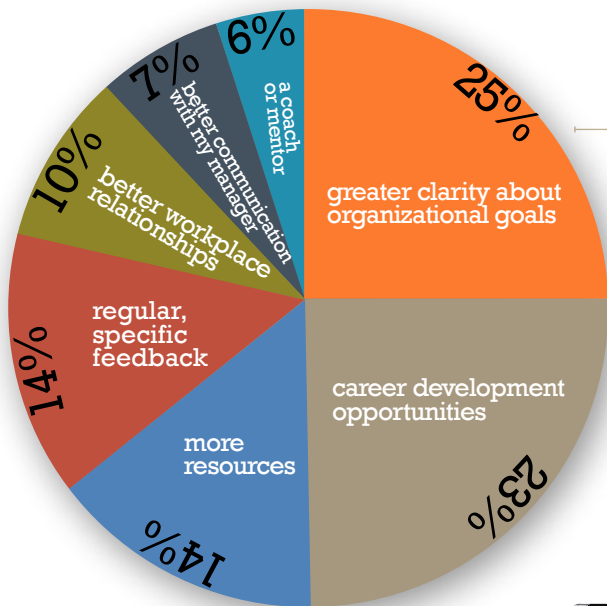
engagement levels of U.S. workers

The Good News

cost savings of engaged workers
(Top 25% of productive engaged workers)



what would most improve performance?



RESULTS
Increased Engagement =
Increased Productivity & Profits

understanding of others' behavior
 personal accountability
 communication skills
 listening skills
 self-confidence
 teamwork skills
 individual differences
 clearly defined goals
 self-motivation
 understanding of self
 respect for others
 commitment to growth



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