



**PRESS RELEASE**

**Contact Information:**

Suzanne Updegraff  
Employee Development Systems, Inc.  
(303) 221-0710  
info@edsiusa.com

**FOR IMMEDIATE RELEASE**

**Independent Consultant Achieves Sales Award**

February 4, 2011, Centennial, CO – Business owner Suzanne Updegraff has been honored as an Inscape Publishing Ruby Award winner.

“In a time of high unemployment, many organizations are spending less on workforce development. The fact that Suzanne Updegraff set a sales record during this difficult time is really quite remarkable,” says Jeffrey Sugerman, president and CEO of Inscape Publishing. “We are proud to have Suzanne Updegraff as a leader in our Inscape Publishing community.”

Ruby Award status is Inscape’s third-highest award level. In 2010, fewer than 1% of Inscape’s independent consultants worldwide earned the honor of Ruby Award.

About Employee Development Systems, Inc.

Employee Development Systems, Inc. is a Colorado-based training and assessment firm that was founded in 1979 and offers employee development, management development, leadership and professionalism courses and accompanying behavioral style assessments, surveys and other tools. Employee Development Systems, Inc. provides services worldwide to Fortune 500 clients as well as small to medium-sized businesses.

The organization’s mission is to enhance the interpersonal skills needed to perform at a more productive level, to develop a workforce that adapts to change, and is creative and innovative, and to make the client organization the employer of choice. This is accomplished through establishing trust, building relationships and fostering behavioral change. Employee Development Systems, Inc. training and development initiatives

address employee engagement, multiple generations in the workplace, and the ramifications of social media and collaboration.

Inscape Publishing products are sold exclusively through an elite network of over 2,000 independent consultants, trainers, and coaches. For more than 30 years, Inscape's DiSC<sup>®</sup> products have been used worldwide in thousands of organizations of all sizes, including major government agencies, local and regional businesses, and Fortune 500s. Every year, over a million people learn to work more effectively with others using Inscape Publishing products.

###

