



## **Employee Development Systems, Inc. Launches Online Resource Center at [edsiusa.com](http://edsiusa.com)**

*New site provides expertise and resources for improving personal effectiveness and professionalism in the workplace through multimedia, printable professional resources, a blog, newsletter, and an interactive wiki.*

Englewood, CO ([PRWEB](http://PRWEB)) February 3, 2011 -- Employee Development Systems, Inc. has launched its new website, at [www.employeedevelopmentsystems.com](http://www.employeedevelopmentsystems.com). The dramatically redesigned site embodies the organization's commitment to the growing needs of its clientele.

The site's homepage welcomes visitors with multiple ways to enrich themselves, their organization and their employees. It accomplishes this through an integrated blog, industry white papers, monthly video casts and other content-rich resources to support the community in employee development, management development, leadership and professionalism in the workplace.

According to an October 2010 study by The Corporate Executive Board Co., 22 percent of employees worldwide are "highly disengaged," indicating that more employees may be considering leaving their jobs in 2011. Many others are not receiving the leadership development training they require to remain effective in their current positions. In order to more aggressively address these mounting issues in the workplace, the resources that Employee Development Systems, Inc. provides have been significantly enriched, including:

- Cornerstone training programs, such as Increasing Personal Effectiveness©, Communicating to Manage Performance, and Professional Presence in a Casual World.
- Multiple access points for users to find information, gain skills and participate in discussions with peers and experts, including an email newsletter, blog, tweets, a monthly video cast, industry white papers, and a community wiki.

Employee Development Systems has a longstanding mission of providing expertise and resources to training managers, human resources executives, CLOs, CEOs and other leaders, and considers them as partners in increasing personal effectiveness and subsequently supporting their organization's growth.

"Employee Development Systems Inc. has always focused on responding to client needs quickly and decisively with the best possible solutions, maintaining personal accountability to deliver the best possible experience. It is our commitment to that vision that has precipitated the complete redesign of our online presence and the addition of multiple online resources. We know that improving a company culture will improve everything, including profits, growth and employee retention. The release of the new [www.edsiusa.com](http://www.edsiusa.com) is just one more step in supporting that mission for our clients and the community at large," said Suzanne Updegraff, CEO, Employee Development Systems, Inc.

Employee Development Systems, Inc. supports productive and thought-provoking conversations and interactions that take place through social media and collaboration, and seeks to provide the community with valuable tools for success.

About Employee Development Systems, Inc.



Employee Development Systems, Inc. is a Colorado-based training and assessment firm that was founded in 1979 and offers employee development, management development, leadership and professionalism courses and accompanying behavioral style assessments, surveys and other tools. Employee Development Systems, Inc. provides services worldwide to Fortune 500 clients as well as small to medium-sized businesses.

The organization's mission is to enhance the interpersonal skills needed to perform at a more productive level, to develop a workforce that adapts to change, and is creative and innovative, and to make the client organization the employer of choice. This is accomplished through establishing trust, building relationships and fostering behavioral change. Employee Development Systems, Inc. training and development initiatives address employee engagement, multiple generations in the workplace, and the ramifications of social media and collaboration.

#### Contact

Sherman Updegraff

Managing Director

[Employee Development Systems, Inc.](#)

Dry Creek Business Park

7308 S. Alton Way, Suite 2J

Centennial, CO 80112

800.282.3374

sherm (at) edsiusa (dot) com

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**Contact Information**

**Sherman Updegraff**

Employee Development Systems, Inc.

<http://www.edsiusa.com>

800-282-3374

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).