

PROFESSIONAL PRESENCE IN A CASUAL WORLD OVERVIEW



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Professional Presence in a Casual World is a unique, instructor-led, one-day program designed to make everyone from individual contributors to emerging leaders more professional in the workplace.

WHAT IS PROFESSIONAL PRESENCE?

Professional presence includes a pride in your work and wanting to do things right, regardless of the industry or job function. Inherent in professionalism is a sincere desire to help clients (both internal and external) achieve their goals and missions while achieving your one's own goals.

WHAT ARE THE OBJECTIVES & OUTCOMES OF PROFESSIONAL PRESENCE IN A CASUAL WORLD?

The essence of **Professional Presence in a Casual World** is to create an awareness of what professionalism is and what professional behavior looks like so participants leave with ideas on how to enhance their current image and how to acquire a foundation of professionalism.

WHAT DO PARTICIPANTS LEARN?

- Apply professional behavior to the corporate culture in which they are working
- Function professionally within the structure of an organization according to its mission, vision and values
- Develop strong internal relationships to augment job performance
- Recognize daily actions that can detract from a professional image
- Understand the strengths and differences of team members and how to work with individual styles to maximum productivity
- Adopt simple techniques for professional etiquette
- Polish manners to maintain a level of composure and confidence
- Identify key elements to create an image that will enable them to reach their professional goals

WHAT IS THE NEXT STEP?

Contact us to learn more about how **Professional Presence in a Casual World** has impacted other organizations and what it can do for yours.

“Professionalism is about an attitude, your character, and how you treat others. Professional presence doesn't rely upon a job title or a number of degrees. It is the essence of who you are.”

To listen to a description of **Professional Presence in a Casual World**, [Click here](#)

